



**Red & Yellow's Fundraising Solutions  
Profit Margin Calculation Worksheet**

1. What is your cost per case? \$ \_\_\_\_\_

2. What is your profit per case? \_\_\_\_\_

*(Use chart below and subtract your cost per case from the value per case. Then add in your expected rebate per case. This will give you your profit per case.)*

Pack	Value Per Case	Your Cost Per Case	Rebate Per Case	Your Profit Per Case
\$1.00 Variety Pack	\$208.00	- \$ _____	+ \$2.00	= \$ _____
\$1.00 Straight Pack	\$144.00	- \$ _____	+ \$1.35	= \$ _____
Small Fundraising Pack	\$72.00	- \$ _____	N/A	= \$ _____

3. Now multiply your profit per case by the number of cases you've ordered of each to determine your total profit.

Pack	Profit per Case	Number of Cases Ordered	Total Profit
\$1.00 Variety Pack	\$ _____	x _____	= \$ _____
\$1.00 Straight Pack	\$ _____	x _____	= \$ _____
Small Fundraising Pack	\$ _____	x _____	= \$ _____

Add total columns at right for grand total: \$ \_\_\_\_\_

Need to increase your profit? Simply increase the number of cases you've ordered.